



Village of Fox River Grove

SPECIAL EVENTS MEETING TUESDAY, JUNE 2, 2015 7:00 PM

CALL TO ORDER

- Meeting opened at 7:03 pm

ROLL CALL

- In attendance: Michele Holt, Jennifer Menz, Regina Petersdorff, Karen Sersen, Kirsten Wall, Lisa Witek
- Also in attendance: Andrew Migdal, Robert Nunamaker
- Not in attendance: Matt Figas

MOTION TO APPROVE MINUTES

- Approval of May 28, 2015 meeting minutes

PUBLIC COMMENT

- None, Ken Wagner at car show passing out flyers

DISCUSSION

Rock the Routes

- Souvenir Cups
 - Dead End and Reaching Higher Preschool cups have arrived
 - Committee was informed by Karen at last week's meeting that Tinman's wanted 250 of the 500 cups they sponsored for serving beer in at the bar the week leading up to event and day of and to serve the lemonade shake ups at the event. Until last week this was never brought to the Committee's attention.
 - On Saturday, May 30 one committee member and one other visited Tinman's to discuss and spoke with Maddie. The Committee agreed to give Tinman's 250 cups to serve lemonade shake ups at the event. The Committee asked that Tinman's not serve beer in the cups on the day of and Maddie agreed.
 - On Sunday, May 31 two committee members and two others went to Tinman's again after Owner Bob contacted one with concerns. Owner Bob stated getting 250 of the cups for his bar was the plan all along. He said this was the deal he and Karen made when she first approached him in early May about sponsoring cups. (Karen says she does not recall making this deal.) Owner Bob stated he was going to use the cups to serve the lemonade shake ups AND beer in his bar on day of event.

- T-shirts
 - T-shirts scheduled to arrive on Thursday, June 4
 - T-shirts will cost \$5.70 each approx
 - T-shirts will be sold for \$10 each
 - Try to deliver to food vendors prior to event in case they want to wear day of

- Banners
 - Thank You to Our Sponsors (3) banners on order
 - Banner #1 - event, t-shirt, cups sponsors
 - Banner #2 - kids activities sponsors
 - Banner #3 - miscellaneous Thank You's

- Yard Signs
 - 12 yard signs were put up around town on this past Sunday and Monday

- Advertising
 - Facebook paid advertising for event started last Friday and scheduled to run until this Friday
 - Facebook page 15 Likes away from 500
 - Electronic signs up and running at Stone Hill, FRG Memorial Library, and Algonquin Township
 - Advertising at Catlow currently running

- Food Vendors
 - Yummy Asian Bistro contacted a committee member yesterday and today was added as a food vendor
 - Yummy Asian Bistro to serve egg rolls, crab rangoon, and cans of soda
 - Little Caesar's and Jimano's to share event space since Little Caesar's scheduled to leave before Jimano's arrives

- Beer/Wine
 - Still have last year's leftover wristbands
 - Beer distributor will send another package on trailer just in case more is needed
 - Send back what we don't use

- Music/Bands
 - One Step Forward was informed the Committee did not feel payment should be necessary as the committee is paying for the sound (\$200)
 - Instead each band member will receive a free t-shirt, souvenir cup, and coupon for a slice of pizza and a soda from Jimano's that they can use that day at the event
 - Doc Woods to loan us the use of sound board for playing music from iPad 11am-1pm, dropping off at 10:45am

- Kid Stuff
 - Community Church to provide a sticker or something for each child to identify that the child has already been through bouncy obstacle course

- Volunteers
 - Stations
 - Ticket/T-shirt tables
 - Beer - 3 shifts (12-3, 3-6, 6-9), four people pouring during each shift
 - Wine/Sangria - MaryLou Nunamaker 11-9 + one Community Church volunteer
 - Kid Stuff - Kirsten 11-2:30, Jennifer 12:00-2:30, Community Church volunteers
 - Car/Motorcycle show - Ken, Matt, Jim Burke, Rob Kandler (Lions Club) + 1-2 others
 - Floaters - Michele, Community Church volunteers
 - Clean-Up

- Miscellaneous
 - Shuttle confirmed, two signs - one at each stop
 - Big tent and lowboy confirmed, to be delivered Friday at 9am
 - Tables and chairs confirmed, to be delivered Saturday morning at 8am
 - Porta potties confirmed, to be delivered by Public Works on Friday
 - Three card readers
 - Village has cart for projector
 - Fill Guess How Many! jar with Hot Wheels

Meeting adjourned: 8:44pm

Next meeting Thursday, June 11 at 7:00pm Village Hall

Kirsten Wall, Chairperson

Date

Regina Petersdorff, Secretary

Date