



Village of Fox River Grove

SPECIAL EVENTS MEETING THURSDAY, APRIL 23, 2015 7:00 PM

CALL TO ORDER

- Meeting opened at 7:03pm

ROLL CALL

- In attendance: Michele Holt, Regina Petersdorff, Karen Sersen, Kirsten Wall
- Also in attendance: Andrew Migdal, Robert Nunamaker
- Not in attendance: Matt Figas, Jennifer Menz, Lisa Witek

MOTION TO APPROVE MINUTES

- Approval of April 9, 2015 meeting minutes

PUBLIC COMMENT

- Steve Knar, Excel Graphics (logo, t-shirts/cups, advertising materials)
 - Event logo: Rock the Routes (only in color on flyers/posters), crossroads 14/22? route signs?
 - T-shirts: two different colors (lime green for volunteers, blue for sale), sponsors on back of both
 - Cups: 22 oz stadium size, blue to match for sale t-shirts, logo/lettering in white
 - Needs 2 weeks lead time for t-shirts, cups (more time to get sponsors for t-shirt)
 - Banners: 4 (2 over Route 14 eastbound and westbound, one on ticket table, one with sponsor names for beer tent)
 - Yard signs
 - Flyers
 - Posters
- Ken Wagner, Grove Auto Body (running car show portion of event)
 - Judging 2-5-pm
 - Awards 5-pm
 - Five awards, same 3 as last year + 2 more
 - Add loudest muffler?

DISCUSSION

Summer Event 2015 (Rock the Routes)

- Beer
 - Beer trailer reserved, 8 taps? 6 taps?
 - No Miller Genuine Draft, didn't do well last year
 - Miller Lite - two taps
 - One craft from Onion Pub, an IPA, Paddy Pale Ale? - two taps
 - One craft from Crystal Lake Brewing, something summery - Hefeweizen? (one tap)
 - Crystal Lake Brewing would also like to offer samples at a table/booth
 - Summer Shandy - one tap

- Wine
 - Zipz: Premium Wine Anywhere from Stoller (\$48/case, 24 per case = \$2.09 each)
 - Pinot Grigio - 2, Chardonnay - 2, Sangria - 1

- Food Vendors
 - Little Caesar's 11 am-2:30 pm
 - Jimano's 3-9 pm
 - Jewel: 11am-5 pm hot dogs, chips, soda/cans, bottled water
 - El Sombrero (will need 2 tables)
 - Tropical Chill (will give back 20% of profits)
 - Floure Shoppe (will need 2 tables)
 - Brunch Cafe: maybe
 - Subway: maybe
 - Yummy: no, don't have the manpower or proper equipment
 - Mr. Beefy's?
 - New China?
 - Panera?

 - Eventually we should take part of all food vendor profits and/or charge for space

- Music/Bands
 - Hans & The Hormones 3-5 pm
 - Alex & the Allstars 5:30 - 8:30 pm
 - Rock U in between?

- Kids Activities
 - Ace: 2 - 20x20 canopies \$90 each + \$100 delivery and set-up (letting us use their generator again)
 - Face painter: Allison from Rock Your Body Art (rockyourbodyart.com), 11am-2:30 pm \$375 + \$25 travel
 - Bouncy moon walk: \$150 from Ace
 - Bouncy obstacle course: 40' from Bella's Bouncy \$395, 38' from BB Inflatables \$404
 - Inflatable slide? not enough room
 - Balloon artist? 11am-12 pm? (Lisa's husband)
 - Hawk Talk 12-1 pm, must be under tent and have water
 - EMT vehicles - police car? fire truck? ambulance? Mobile Command Unit?

Meeting adjourned: 9:20pm

Next meeting Wednesday, May 6 at 7:00 pm Village Hall

Kirsten Wall, Chairperson

Date

Regina Petersdorff, Secretary

Date